

# SISTERHOOD SIT-IN IS THE FUTURE

## FOR IMMEDIATE RELEASE

Minista Jazz, Founder of Sisterhood Sit-In, Launches "The Secret Ingredients Tour" to Celebrate Juneteenth and Empower Black Women Entrepreneurs

**PHILADELPHIA, PA (May 20, 2024)** - Sisterhood Sit-In, a movement dedicated to empowering and uplifting Black women through shared experiences, support, and action, is proud to announce the launch of "The Secret Ingredients Tour." This transformative event will take place on June 15th, 2023, as a group of passionate sisters journey from Philadelphia to Brooklyn to celebrate Juneteenth and support Black women-owned businesses.

The tour will begin with a 56-passenger bus ride from Philadelphia to Brooklyn, filled with live performances, interactive workshops, and networking opportunities. Attendees will have the chance to connect with inspiring entrepreneurs, artists, and visionaries while enjoying exclusive merchandise and special treats.

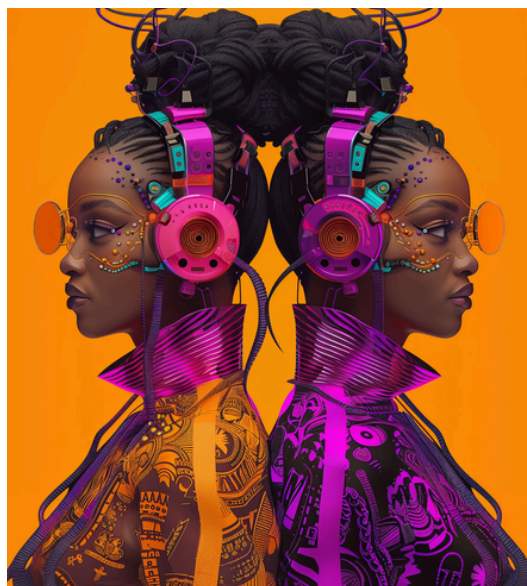
The highlight of the tour will be the Juneteenth Food Festival in Brooklyn, where attendees will celebrate and support over 30 Black women-owned businesses. Sisterhood Sit-In has partnered with Black-Owned Brooklyn, the organizers of the festival, to amplify their message and create a lasting impact on the community.

"As a Brooklyn native, this collaboration is deeply personal to me," says Minista Jazz. "I'm thrilled to bring the love, support, and economic empowerment back to my hometown and build genuine relationships that uplift our community."

Sisterhood Sit-In believes that tourism can be a form of activism and that love is the most powerful form of protest. "The Secret Ingredients Tour" exemplifies this belief by combining travel, support, and celebration to create a transformative experience for all involved.

Early supporters can take advantage of the exclusive "Spice Starter Tickets," which offer special perks and discounts. These tickets are available for a limited time and are expected to sell out quickly.

For more information about "The Secret Ingredients Tour" and to purchase tickets, visit [www.sisterhoodsitin.com/upcomingevents](http://www.sisterhoodsitin.com/upcomingevents)  
About Sisterhood Sit-In: Sisterhood Sit-In is a movement dedicated to empowering and uplifting Black women through shared experiences, support, and action. Founded by Minista Jazz, Sisterhood Sit-In creates spaces where Black women can heal, grow, and inspire one another. Learn more at [www.sisterhoodsitin.com](http://www.sisterhoodsitin.com).



**What began as a cherished seasonal trolley tour in Philadelphia has blossomed into a movement embodying the essence of its name: Sisterhood Sit-In. True to our motto, "OUR LOVE IS THE PROTEST," we are committed to showing up and showing love wherever Black women are on the horizon. Guided by the understanding that activism is an act of love, we are harnessing the power of tourism as activism, planning to mobilize in significant numbers to support Black women-owned businesses across the United States and even internationally. Drawing inspiration from the rich legacy of sisterhoods like those formed by Alice Walker, Toni Morrison (The SISTERHOOD 1977), and The Combahee River Collective, we firmly believe that sisterhood is the future. By sitting in, standing up, and showing out for our sisters, we are celebrating the transformative journey into Black history and culture and actively shaping a future where Black women's voices, experiences, and contributions are uplifted and celebrated.**